

LET'S CLUB TOGETHER TO HELP THE COMMUNITY

A Chara,

The GAA is partnering together with SuperValu and Centra to help feed Ireland's elderly and the most vulnerable in communities across the island at this most challenging time. SuperValu & Centra are longstanding supporters and sponsors of the GAA.

We are asking your club to partner with your local SuperValu or Centra and get involved. Through our network of GAA volunteers we will help SuperValu and Centra stores feed the elderly and most vulnerable members in our communities across Ireland.

As more elderly and vulnerable shoppers are being advised to stay at home, we want to help to get much needed shopping to more of these members of the community. GAA clubs across the country are already doing excellent volunteer work to help those most vulnerable. We want to mobilise more of our volunteers to help all SuperValu & Centra stores.

How this will work:

- If you think your club can help then nominate a lead person for the club along with a team of volunteers from the club who are willing and able to do grocery shopping and deliver it. This service will only be for the elderly and vulnerable in the area, who otherwise have no way of getting food.
- The nominated lead person in the club should contact and partner with their local SuperValu or Centra store and give them their name, telephone number and an email address.
- SuperValu and Centra are setting up a '1800' number and website to register those most in need for this service. This number will be advertised nationally. The elderly/ vulnerable who have nobody else to call on, can contact this number and they will be linked with their local SuperValu/ Centra and an associated GAA club.
- The SuperValu/ Centra helpline will send a daily email to the club lead with customer details of those who need assistance in the community.
- The club lead allocates these customer details to volunteers daily and liaises with them to make sure they can do the shop.
- Volunteers then call customers for orders, do the shop and deliver it back to customers' homes.

This partnership will be communicated to the public on TV, across press, radio and social media, highlighting the great work GAA clubs, SuperValu and Centra are doing and encouraging those that need it to sign up.

To sign your club up to this initiative please contact your local SuperValu or Centra store today.

Is Muidne le Meas,

Tomás Ó Riain Seán Ó hÓráin
Ard Stiúrthóir Uachtarán